



Green – It's everyone's business

Yorkshire Sustainability Festival 2024

Simon Middleton: Head of Direct – Energy Supply UK
Jay Harvey: Key Account Manager

www.ENGIE.co.uk



"Le pouvoir du Yorkshire!"

(that's French for "The power of Yorkshire!")

350+ people in our Leeds HQ, providing energy for everything from the water you drink, through to inclusive sport across the region.



What is the challenge?

Why this is everyone's business.

The role we think energy can play.

How you can get on board.

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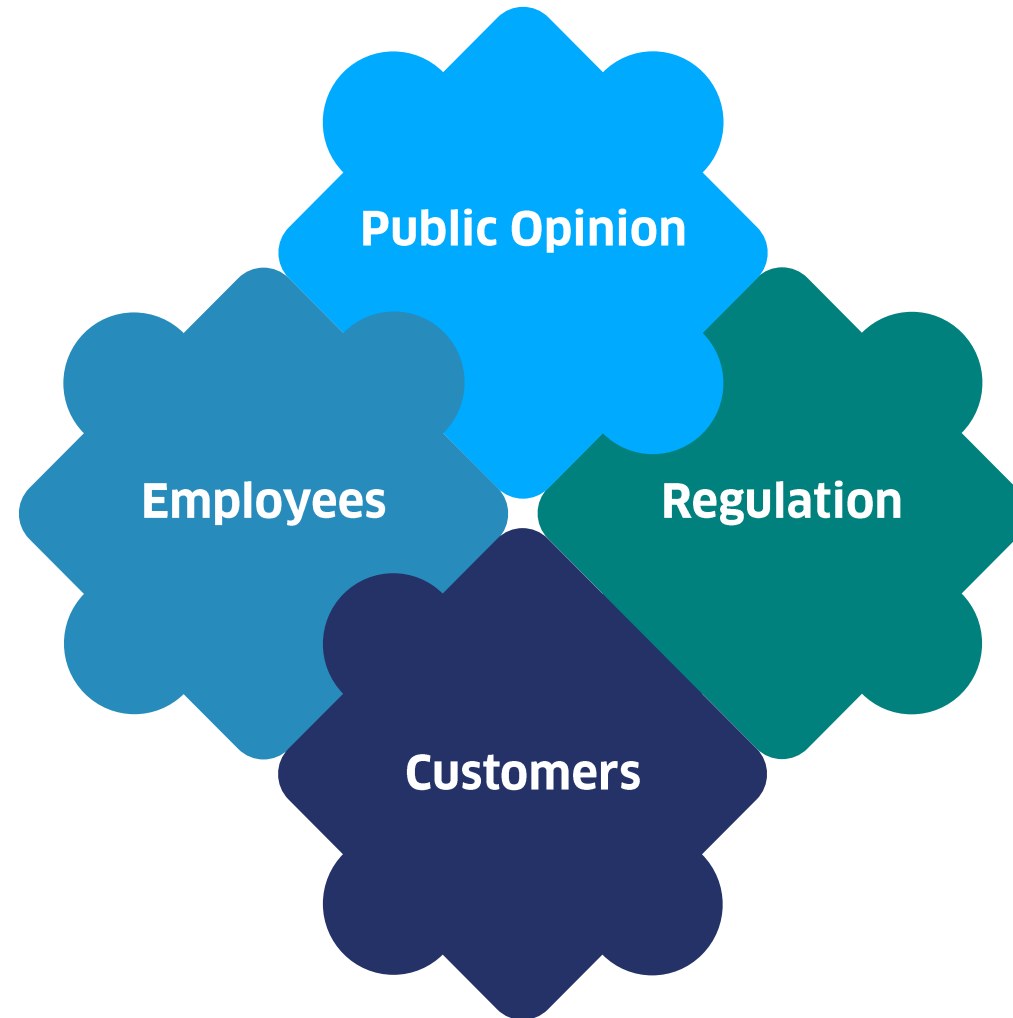
Why this is everyone's business.

The role we think energy can play.

How you can get on board.

**Green is everyone's
business.**

Part of the puzzle



**What is the
challenge?**



68% reduction
in CO2
emissions



2030

77% reduction
in CO2
emissions

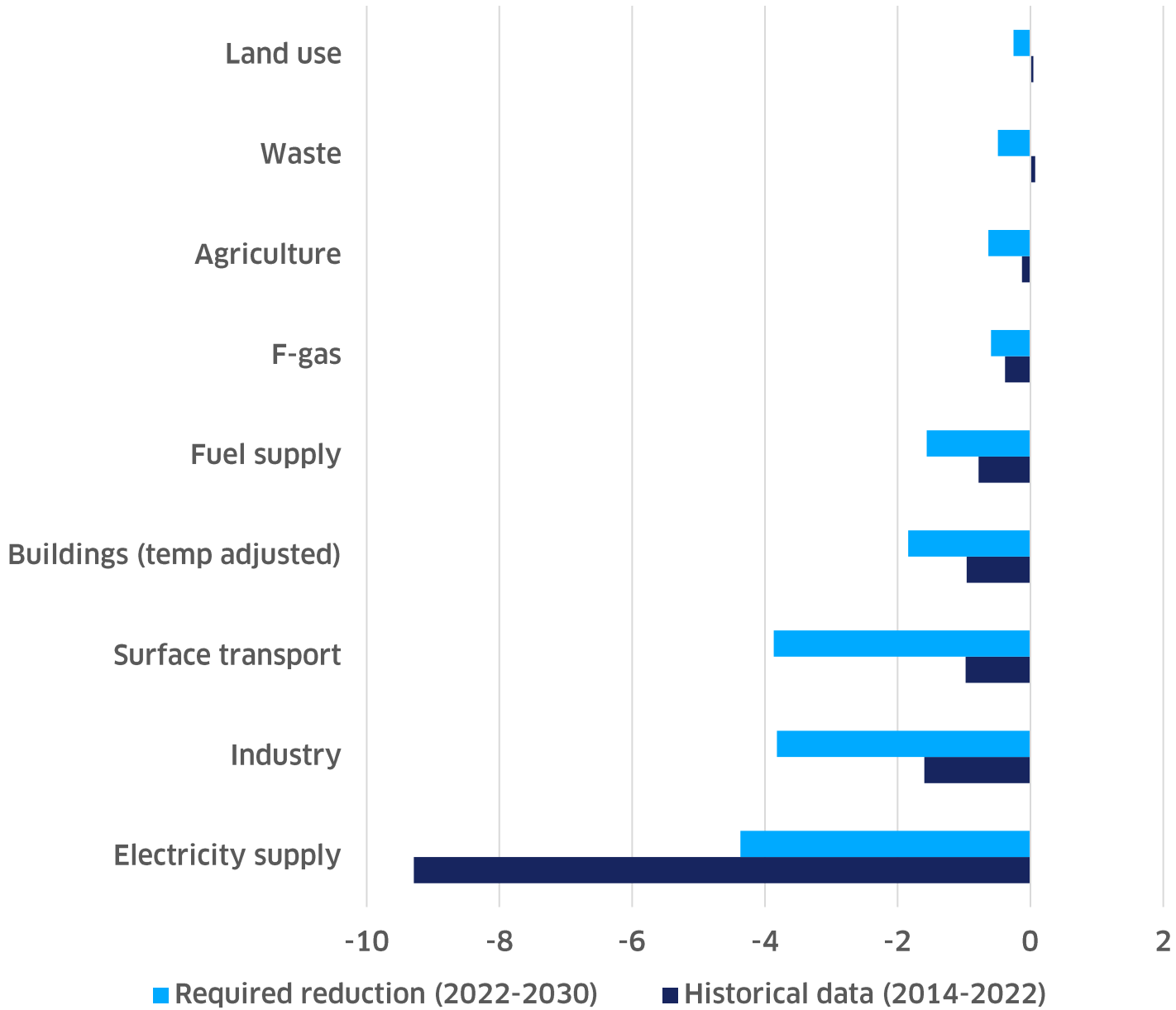


2035

100% net-zero
CO2
emissions



2050



“Emissions are currently not decreasing **at the pace required** to meet future targets.

“Outside of electricity supply, aviation and shipping the **pace of emissions reduction** needs to almost quadruple.”

Climate Change Council

**There are big
barriers to
overcome.**



Cost and investment



Understanding



Accessibility



Scepticism

“Yorkshire” can help us to break those barriers.

Sustainability is often discussed as “macro” concept.

Smaller businesses, stakeholders and individuals can feel excluded from the conversation.

But when we make sustainability a local conversation, people engage more, and sustainability feels more accessible.



And this counts, because there is
pressure.

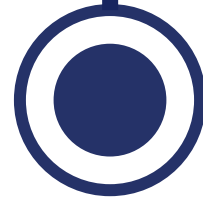
**...from your suppliers,
stakeholders, employees and the
public, who all...**

**..expect
greener.**

**Why this is
everyone's
business.**



Net-zero targets are closer than you think.



2050



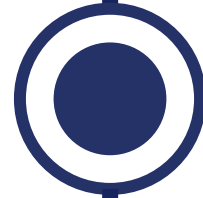
Own-brand food range will be carbon-neutral by 2025 – with a focus on renewable energy.



2025



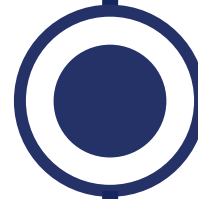
**Target to be a net-zero city by
2030.**



2030

Sainsbury's

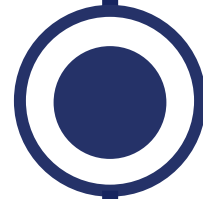
**Own operations to be net-zero,
and a 50% reduction in Scope 3
emissions.**



2035



**Both Land Securities & Barratt
Developments aim to be net-zero
by 2040.**

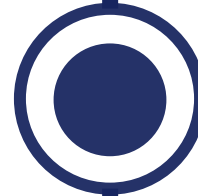


2040



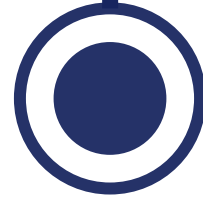
England

**Net-zero from Scope 3 emissions
by 2045.**



2045

UK Net-Zero Target



2050

42%

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already switched
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46%

of students look at a university's environmental policies when considering their application.

(NUS)

**You have to join the
conversation.**

**The role
green energy
can play.**





**Local
Authorities**



**Developers &
Suppliers**



**Industrial &
Commercial**



SMEs

Put sustainability at the heart of your procurement and planning processes.

Towns and cities can set the agenda in their regions.



**Local
Authorities**

Engage with local communities on your projects.

Create and tell stories about your projects that people can believe in.

Make those communities feel a part of the solution.



**Developers &
Suppliers**



Point & Sandwich

Money back into the local community, funding educational, cultural, social and environmental projects.

Local businesses buying energy generated on the island.

Organisations able to market their green credentials

Educational programmes aligned to STEM week, focused on the project.



Lead the charge and be the early adopter. There is commercial advantage in an innovative approach to energy sourcing.



**Industrial &
Commercial**



Ambition to convert to 100% renewable electricity across Europe by 2025.



Has land that it wants to regenerate to create additional renewable energy for the UK grid.



Commitment to supply 100% renewable power by 2030.



- Repurposing of two decommissioned landfill sites solar farms.
- No loss of land for crops.
- 20GWh of power generated annually – approx. 20% of Arla's UK electricity demand.
- Subsidy-free additionality for the UK.
- Saves approx 4,400 tonnes of CO2 per year.

When you buy green, and buy it locally, you make an impact on the community that matters to you most.

Make green a part of your brand story.



SMEs

**How you can
start your
journey.**



**Look closer to
home.**

The sustainability conversation is more powerful when we think locally.

Link your power to green assets and prove the provenance.

**Tell the
story.**

**Make sustainability a part of
your business or brand story.**

**Make it your
business.**

Engage your customers and
suppliers on your green
journey,

Thank-you.

Download our slides at:
engie.co.uk/ysf

